



EMILY MARSHALL

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PROFILE

Being the sole digital designer in a busy creative agency, I manage projects from end-to-end, delivering on-time and to budget. I have worked independently to develop and deliver complex web build and creative campaigns.

With the ability to manage client expectations, I create and implement powerful branding collateral across various platforms. One of my core strengths is transforming client vision into digital assets, using a keen understanding of design trends and relevant software. I am able to collaborate meaningfully with internal and external stakeholders and train new team members.

KEY PROJECT DELIVERABLES

What's Your Beef Burgers
Branding, package design, web design & build

Great Drams Whisky Retailer
Designed and built the entire site, sourcing several clients from the new site

Seven Brothers Beer Retailer
Designed and built a new eCommerce website which saw a conversion rate increase of 250%

Neighbourhood Coffee Roasters
Branding, package design, web design & build.
Created ad campaigns with high engagement (1 million+) and strong conversion rates

HOBBIES



Illustration/
Procreate



Design-based
Reading



Architectural
Photography



Taking pics of
my pug

EDUCATION

- 2017 - First Class Fine Art Degree (Man. Met. Uni.)
- 2014 - Distinction Art Foundation (Man. Met. Uni.)
- 2013 - A* A-Level Art & Design (Holy Cross College)
- 2011 - A* GCSE Art (Holy Family High School)

SKILLS



Graphic Design



Illustrator



WordPress



Photoshop



CSS & HTML



XD



Lightroom



Web Design



Photography

CORE COMPETENCIES & EXPERTISE

- Branding
- Concept Development
- New Design Trends
- Customer Focus
- User Empathy
- High Attention to Detail
- Fast Learner
- Hard Worker
- Self-Driven
- Web Design
- Wordpress
- Elementor
- Wireframe Development & Implementation
- Site Map Creation

RELEVANT EXPERIENCE & PUBLICATIONS

Graphic Designer (May 2018- Present)
Digital Marketing Agency, Artisan Digital

Digital Creative (March 2017-May 2018)
Product Design Company, DAFT Ltd.

Photographer for DECADES Book
(Manchester Modernist Society)

Copywriter (Menswear Style Article)

Photography Feature
(Manchester Art Prints)

VIEW MY
VISUAL PORTFOLIO

